

PAPA Gallery Board Update - Main Street Meeting

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Key Dates & Event Highlights

- ❖ Aug 29, 2026 — Dragon Boat Festival (River Discovery Center)
 - **Dragon Trail Week: August 23–29**
 - Downtown businesses will offer themed treats, drinks, giveaways, discounts, and other specials leading up to the Dragon Boat Festival. No action is required from PAPA Gallery; docents should simply be aware of the event and prepared for possible increased visitor traffic.
 - **Saturday 29th the Dragon Boat Races Downtown.**
 - Start 8am finish around 2 pm
 - Traffic will be heavy
 - Actions needed: Potentially stay past 3 pm if traffic in the gallery justifies it
- ❖ Sep 7, 2026 — **Labor Day Parade Monday, September 7, 2026, beginning at 9:30 a.m.**
 - The procession travels down Broadway from 13th Street to 2nd Street.
 - Action needed: None
- ❖ Sep 19, 2026 3:00 PM — **Cars and Guitars**
 - **Street Closure 2 pm**
 - Cars start to arrive 3 pm, Event runs 4 - 8 pm
 - **Action:** Docent needs to be aware of street closures
 - We have a show within a show: **Classic Rides and Retro Vibes, Show in a Show** beginning **Sept.15th**
- ❖ Sep 24, 2026–Sep 26, 2026 — **BBQ on the River**; \$400 market-day vendor booth available
 - FYI - Street Closures and parking issues
 - Action: None unless we want to stay open later due to so many visitors downtown. Alert the Docents of parking issues and if we are planning on staying open later
 - FYI - PorkStock fundraiser Wednesday 23rd, 6-9 pm \$850 / table if PAPA wanted to support
 - \$400 booth fee if any artist want to have a booth.
- ❖ Oct. 6 & 13 – Santa Downtown
 - I'm not sure what we decided on this, please advise and I'll update calendar
- ❖ Oct 17, 2026 — This is a HUGE day downtown with 3 major events happening.
 - **American Bluegrass Classic Marathon** 7 am starting finishing around 1pm
 - As many as 1500 runners and friends/family/organizers in 100 block of

downtown.

■ ***We are the epicenter of it all.***

■ **PROPOSAL** - We open early (7am) and staff a table out front with water bottles with a label on it with our name/mission/website for promotion

- Estimated cost - Mini Water Bottles \$8.50 48 @Sams Club (\$.18 each) Plus stickers
- \$51 for 6 cases of water = 288 bottles
- \$110 (est) 300) 2x2 labels from Sticker Mule
- Total under \$175 advertising investment
- Open at 7AM, Keep the gallery open later if busy to capitalize on so many people downtown for multiple events
- Recommend 2 volunteers inside gallery for purchases, 2 at table

■ **PROPOSAL** -

- Have live demonstrations all day
 - ◆ Have any of our members that want to setup and do live demos do so
- Have an easy way for people to make donations to The PAPA Gallery. Create a QR code for donations, have a donation jar.
- Make it easy to vote for people's choice - great way to get people invested in really looking at the art
- Have the table in back or, on the sidewalk set up with crayons and coloring pages for the kiddos.
 - ◆ Pages are PAPA oriented with our logo and info, perhaps line art from our members? Or Create line art from some of our member's interested in offering their work for coloring pages
 - ◆ Estimated cost: <\$30 for supplies
 - ◆ Estimated manpower: 10 volunteers spreadout all day with shifts - 1 coordinator

➤ **Oktoberfest**

- **Date & Time:** Saturday, October 17, 2026, from 12:00 PM – 6:00 PM
- **Location:** Market House Courtyard Theater and Maiden Alley Cinema, Downtown Paducah
- **Admission Prices:** \$15 for early-bird tickets (includes one drink ticket), \$20 on the day of the event (no drink ticket), and free for guests under 21
- **Action needed: None**

➤ **Cars and Guitars - Final of season**

- **Street Closure 2 pm**
- Cars start to arrive 3 pm, Event runs 4 - 8 pm
- **Action Needed - None unless we stay open late which is recommended**

❖ Oct 31, 2026 — Downtown Halloween event - FYI only

- 11 Year Itch At the Grand Lodge
- ❖ Nov 5, 2026–Nov 8, 2026 — **Downtown Holiday Open House**
 - Need to decide if we are participating and how
- ❖ Nov 5, 2026 at 5:00 PM — **Main Street End-of-Year Celebration**, Hotel 1857 Event Space
 - Everyone is invited and encouraged to attend
- ❖ Nov 28, 2026 — Small Business Saturday
 - This is the traditional start of the holiday shopping season and we need to plan what if anything we are doing with hours.